NATIONAL DIGNITY COUNCIL
ANNUAL CONFERENCE 2016

Delivering Dignity –
Opportunity Not Challenge

Monday 1st February 2016
Grand Connaught Rooms,
London
Dignity Ambassador

Baroness Joan Bakewell, our Dignity Ambassador, is unfortunately unable to join us at this conference due to prior arrangements. However, she wished to convey the following message to all delegates:

“Life gets tougher as you get older. And it’s difficult for younger people to understand just how strange a world it is for those living into their 80s and 90s. That is why we need to be especially careful to instil ways of thinking and behaving that make late years rewarding rather than punishing.

This instinct can start young, with all generations realising that the one ahead of them deserves special consideration. After all, they will be there themselves soon and will benefit from this general raising of awareness. I wish the conference well: may you successfully move our caring culture one stage further.”

National Dignity Council Annual Conference 2016

Monday 1st February 2016

Programme

9:30 Registration and coffee
10:00 Welcome - Jan Burns, Chair of the National Dignity Council
10:15 Baroness Greengross – Keynote speaker
Chief Executive, International Longevity Centre
11:00 Coffee
11:30 Carl Hardwick
Her Majesty’s Prison Service
12:00 Dr Rekha Elaswarapu
Independent Consultant and Dignity Advisor
12:30 Lunch
13:30 Des Kelly
Executive Director, National Care Forum
14:15 Amanda Waring
Dignity in Care Campaigner
15:00 Coffee
15:30 Linda Pascall
Sandwell and West Birmingham NHS Trust
16:00 “Bringing it all together”
16:30 Close
DIGNITY DO’S

1. Have a zero tolerance of all forms of abuse.

2. Support people with the same respect you would want for yourself or a member of your family.

3. Treat each person as an individual by offering a personalised service.

4. Enable people to maintain the maximum possible level of independence, choice and control.

5. Listen and support people to express their needs and wants.

6. Respect people’s right to privacy.

7. Ensure people feel able to complain without fear of retribution.

8. Engage with family members and carers as care partners.

9. Assist people to maintain confidence and a positive self-esteem.

10. Act to alleviate people’s loneliness and isolation.