

Boost Your Care Home's Reputation with OpenScore

With the Care Quality Commission (CQC) admitting that many of its ratings are nearly four years out of date, care providers are struggling to demonstrate their current level of care. Families are left in the dark, unable to trust outdated reviews or assessments when choosing a care home for their loved ones.

This is why the [OpenScore Website Widget](#) is a game-changer for care homes, offering an independent, real-time quality score that visitors can see directly on your website. This simple yet powerful tool allows care homes to display a live, trusted, and single aggregated score based on a variety of metrics from multiple sources. Simply, OpenScore gives care homes the ability to be transparent and showcase their quality of care.



Empowering Care Seekers

For families, choosing a care home is one of the most emotionally charged decisions they'll ever make. With OpenScore, they can now compare care homes quickly and easily, understanding the level of care provided at a glance. No more outdated ratings or endless online searches—just a straightforward, up-to-date score they can trust.

The widget empowers care seekers by giving them the tools they need to make informed decisions. It's the perfect complement to an already trusted service like [Autumna](#),



making sure that visitors to your website get an accurate picture of your care home's quality right from the start.

Take control and demonstrate your care quality.

By embracing the OpenScore Website Widget, care homes can take control of their online reputation. The widget acts as a real-time endorsement of a care home's quality and service, offering evidence of their commitment to delivering excellent care. And this doesn't just benefit prospective residents—it helps attract top-tier staff too. When people see a high OpenScore rating, they know they are looking at a care home that values quality and transparency.

Carl Roberts, Associate Sales & Marketing Director of Boutique Care Homes, states:

"Choosing the right care home is becoming an increasingly complex process for families. At Boutique Care Homes, we are proud to be one of the first to embrace the OpenScore widget, reflecting our commitment to transparency. It aligns perfectly with our values of openness, providing transparent and honest care."

Book a demo to see how OpenScore can help demonstrate your care home's commitment to quality care.

Visit [OpenScore.org.uk](https://www.openscore.org.uk)